2011 Goodie Bag Program

On September 16-18, 2011, the 21st annual ***Community First Fox Cities Marathon presented by Kimberly-Clark*** will hit the streets of the Fox Cities! The Community First Fox Cities Marathon will include the two-day Affinity Health & Wellness Expo on September 16-17, where over 8,000 runners and walkers must pick up their race numbers, t-shirts, and goodie bags.

2010 PARTICIPANT DEMOGRAPHICS:	60% female, 40% male 71% between the ages of 20-49 93% will recommend this event to other runners 46% in management or professional occupations 58% with incomes of $60,000+
TARGET AUDIENCE:	Health-minded, family-oriented people
COST:	$200 per paper insert (any quantity); FREE for tangible item inserts
TYPICAL ITEMS INCLUDE:	Product samples, fliers, brochures, coupons, pens, note pads, etc. *Please ensure perishable samples or coupon expirations are within code on that date.*
SEND FORM TO:	(920) 830-0921 (fax) or info@foxcitiesmarathon.org
SEND PAYMENT TO:	Fox Cities Marathon, P.O. Box 1315, Appleton, WI 54912-1315
SHIP ITEMS/INSERTS:	Fox Cities Marathon, 2616 S. Oneida St., Appleton, WI 54915
QUESTIONS:	Call our office at (920) 882-9439 or email us at info@foxcitiesmarathon.org
DEADLINE TO RECEIVE ITEMS:	**Friday, August 12, 2011** – NO EXCEPTIONS!!
PAPER ITEMS:	8.5" x 11" maximum size or folded down to this size – no exceptions
BOXES:	Must be clearly marked with quantity, for what race, and if multiple boxes, mark each box ___ of ____ ; for example: ***Qty: 1,000 Sunday Bags Box 1 of 4***

2011 Fox Cities Marathon Goodie Bag Commitment Form

Company Name: _____ Phone: _____

Contact: _____ Email: _____

❑ **Yes, I'd like to place an item in the goodie bags**

Qty to be provided: ___ 5,750 for Sunday participant bags ___ 1,600 for 5k bags
___ 1,200 for Kids Run bags ___ other qty: _____

Item(s): _____

Cost: $_____
(no cost if tangible item)

❑ **Payment Enclosed** (checks only – call with credit card info)
❑ **Please Bill Me** (payments must be rec'd by 8/1/2011)